

PATENT ABSTRACTS OF JAPAN

(11)Publication number : 2002-123750

(43)Date of publication of application : 26. 04. 2002

(51)Int. CI.

G06F 17/60

G09F 19/00

G09F 21/04

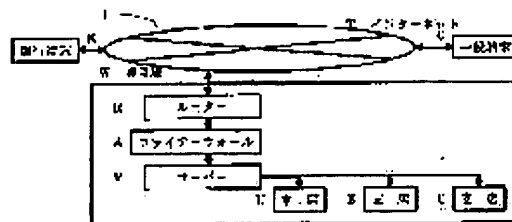
(21)Application number : 2000-353615 (71)Applicant : SHINSHI TAKASHI
NAKAMURA WATARU(22)Date of filing : 16. 10. 2000 (72)Inventor : SHINSHI TAKASHI
NAKAMURA WATARU

(54) METHOD FOR VEHICLE ADVERTISEMENT

(57)Abstract:

PROBLEM TO BE SOLVED: To provide a vehicle advertising method capable of efficiently performing advertisement over a wide range by performing advertisement by utilizing a vehicle such as a private vehicle having a high diffusion rate.

SOLUTION: This vehicle advertising method has an application receiving method for inviting an advertiser, an advertisement performer and an advertisement builder by utilizing the Internet and other means, an advertisement performance authenticating method for authenticating application satisfying requirements, an advertisement performance contracting method for respectively contracting with each person for the authenticated item, an advertisement constructing method with which the advertisement builder defines a vehicle such as the private vehicle of the advertisement performer as an advertisement performing vehicle, an advertisement fee collecting method for receiving an advertisement fee by a method for withdrawing the advertisement fee from the bank account of the advertiser or the like, and an advertisement amount paying method for paying an advertisement amount by a method for transferring the advertisement amount to the bank accounts of the advertiser performer and the advertisement builder. It is effective to limit an area scrupulously and to efficiently perform advertisement by quickly inviting and deciding the advertiser, the advertisement performer and the advertisement builder and performing advertisement by utilizing the vehicle such as the private vehicle, etc., having a high diffusion rate.



LEGAL STATUS

[Date of request for examination] 04.09.2003
[Date of sending the examiner's decision
of rejection]
[Kind of final disposal of application
other than the examiner's decision of
rejection or application converted
registration]
[Date of final disposal for application]
[Patent number]
[Date of registration]
[Number of appeal against examiner's
decision of rejection]
[Date of requesting appeal against
examiner's decision of rejection]
[Date of extinction of right]

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